



MONDAY MORNING MEMO

Monday, July 12, 2010

Local Internet Advertising

Introductory Special - \$20 for all Royal Oak!

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Bringing your neighbors to your business

You Get

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- **coupon hyper-linked to your website**
- **ad seen on all Royal Oak subdivision sites**
- **80% off regular price – a ROCC M2M special offer**

Impact

- **reach 135 Royal Oak subdivisions**
- **1.8 million ad impressions monthly**
- **cost per impression - \$0.000011**
- **Royal Oak residents find your business**
- **support green advertising and buy local**

Offer ends July 31st

- **\$20.00 per month - 12 month minimum**
- **Contact Mike 248.470.7874 • mikeb@nniglobal.com**

This week in the MMM

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Save The Date

Saturday, July 17 and Sunday, July 18, 35th Annual Royal Oak Chamber of Commerce Antique & Garage Sale, 5th & Lafayette parking structure. Be sure to stop by between 9:30 am-6 pm on Saturday or 9:30 am-5 pm on Sunday. Over 175 vendors selling just about everything you can think of. \$2 admission 12 and over.

Wednesday, July 21, lunch served at 12:15 p.m., The Royal Oak Chamber of Commerce welcomes **Michigan gubernatorial candidate Rick Snyder** to **Red Run Golf Club**, Royal Oak, 2036 Rochester Rd., 48073. Mr. Snyder will address both RO Chamber members and non-members. \$28 pp (RO Chamber members), \$33pp for non members. **NO DENIM ALLOWED**. Please RSVP no later than July 16 to 248.547.4000 or andreac@royaloakchamber.com

***** New Date*** Wednesday, July 28, 11:30 a.m.-1 pm, BWN Luncheon @ Oberweis Dairy Store**, 32808 Woodward Ave., 48073. Networking and Ice Cream Social. Lunch provided by Potbelly Sandwich Works. \$15 per person/ non-ROCC member \$20. Please RSVP by Monday, July 19 to andreac@royaloakchamber.com

There will be no after hours in July. **See you on August 24 at Mirepoix**, above Holiday Market.

Chamber News and Opportunities

Upcoming Workshops put on by Oakland County at the Executive Office Building Conference Center Building 41W , 2100 Pontiac Lake Rd., Waterford, Michigan 48328. Call 248.858.0783 to register.

Thursday, July 15th

9:00 am - 12:00 pm

Fundamentals of Starting a Business

Thursday July 22nd

9:00 pm - 12:00 pm

Fundamentals of Writing a Business Plan

Member Announcements

Tickets on sale now- Saturday, July 24, (doors at 7 p.m.), Show begins @ 8 p.m., Royal Oak Music Theatre, **The Green Breeze Fashion Show for Land Conservation** featuring the designs of world-renowned designer Jeff Garner of Prophetik. Tickets: \$100 VIP - includes runway seating, VIP gift bag & 2 drinks; GA seating - \$25 & \$50; GA Student & Balcony seating - \$15.) Tickets may be purchased at the Royal Oak Music Theatre box office or on-line at www.theuptowngroup.org , www.tickets.com . All ticket proceeds will benefit The Greening of Detroit and The Community House. A portion of ticket purchases are tax-deductible (to the extent covered by law).

Saturday, July 17, noon-2 pm, Open House @ Stage Crafters, Know someone who is thinking about **joining Stagecrafters** as a member? Stop by and find out what makes Stagecrafters fun! Tour the theatre, get information on membership, committee and show information and other opportunities to volunteer. Meet current members and have your questions answered! No RSVP required - just stop in! (Located right across from the Royal Oak Antique & Garage Sale!)

Saturday, July 17, 2 p.m., Dr. Vanloon of Van Every Family Chiropractic, will be speaking at the **Summer Healthy Living & Sustainability Expo at Royal Oak Middle School**. Dr. Vanloon will discuss the Six Essentials for avoiding imbalances that lead to pain and disease. The Six Essentials are areas in your life where the choices you make can lead to poor health or to great health. They include what you eat, what you drink, how you exercise, how you rest, how and what you breathe and what you think. Better choices can make the difference in whether you just survive or if you thrive!

Thursday, August 5, Royal Oak Police Officers Association 16th Annual Golf Outing, Greystone Golf Club, Romeo. Join the ROPD at their annual golf outing. Golfing and sponsorship opportunities are available. Please call Officers Oaks or Chipman at 248.246.3500 for more information or to register.

Wednesday, August 11, 5-7 pm, Grand Central Self Storage Annual BBQ, 701 Woodward Heights, Ferndale, 48220. Open to all Royal Oak Chamber members. Join Ferndale and Madison Heights Chambers at Dave's annual shindig at Grand Central. No RSVP needed.

Saturday, August 14, 9 a.m.-4 p.m., Royal Oak Farmer's Market Country Fair & Corn Roast. Event will feature local bands, Dunk-A-Cop, beer tent, roasted corn, children's pie and corn eating contests, and much, much more!

Applause and Accolades

Kudos to **cup.cake**, 3202 Crooks Rd., Royal Oak. Every since they opened, they have been donating their left over cupcakes to Forgotten Harvest a couple times a week. Thank you for helping our community. Everyone needs cup cakes in their lives!

Member 2 Member Offers

Dennis Elliott of Elliot Digital Photography has a M2M offer you can't pass up! This is your chance to get **that headshot for your business card, your web page or your resume** that you keep putting off. On July 23 from 10 a.m. -4 p.m., Dennis will be shooting **free executive portraits** at the **Royal Oak Chamber office**. This is for Chamber members **only**. There is absolutely no obligation to buy anything. Dennis offering one retouched JPEG, at 300dpi resolution, and will shoot as many shots as necessary to get one you are pleased with. Dennis has photographed numerous executives from Bank of America and Beaumont Hospital plus many other portraits for Royal Oak Chamber events including the Athena Awards.

American House, Senior Living Residences, 1900 N. Washington Ave., 48073 is offering RO Chamber memebhrs \$200 off 6 months rent or up to \$500 off moving cost. Call for tour, 248.585.2550.

FOCUS:LOCAL

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